

KARMA

GYESERA
PRESS KIT



WHO WE ARE

KARMA

OUR BRAND

Artists + engineers. Visionaries + pragmatists. Rule followers + troublemakers. Karma is driven to transform the industry through our inventive approach, our timeless offerings and our commitment to our elite community of owners. Every millimeter, intentional. Every moment, exceptional. Every vehicle, a masterpiece. We're not simply manufacturing vehicles — we're crafting unforgettable experiences meant to create continuous awe for our drivers, building masterworks of art that become extensions of our drivers' souls.

ABOUT KARMA AUTOMOTIVE

Karma Automotive is America's only full-line ultra-luxury vehicle manufacturer, and a pioneer of Hybrid EREV (Extended-Range Electric) vehicles which it manufactures at its Karma Innovation and Customization Center (KICC) in Moreno Valley, CA. Its Executive, Product Development, and Design headquarters are located in nearby Irvine, CA. The Karma portfolio embodies California's spirit of innovation and entrepreneurial boldness. Karma Automotive's dealer network spans North America, Europe, South America and the Middle East.

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THE GRAND TOURER FOR THE MODERN AGE

Born as the spiritual successor to the Revero, Gyesera represents a bold new direction for Karma. Fusing uncompromising performance with sculptural design and obsessive craftsmanship, it blends art and engineering into a visceral grand coupé built for those who refuse the ordinary. Limited, deliberate, and deeply expressive, Gyesera isn't just a car — it's a statement on how luxury should feel.



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GYESERA SPECIFICATIONS



Total Range	0-60 mph	Top Speed	Horsepower
360 miles	4.0 sec	130 mph	566 hp

Powertrain

Torque	546 lb-ft
Battery Capacity	28 kWh
Range on Battery	80 miles

Chassis

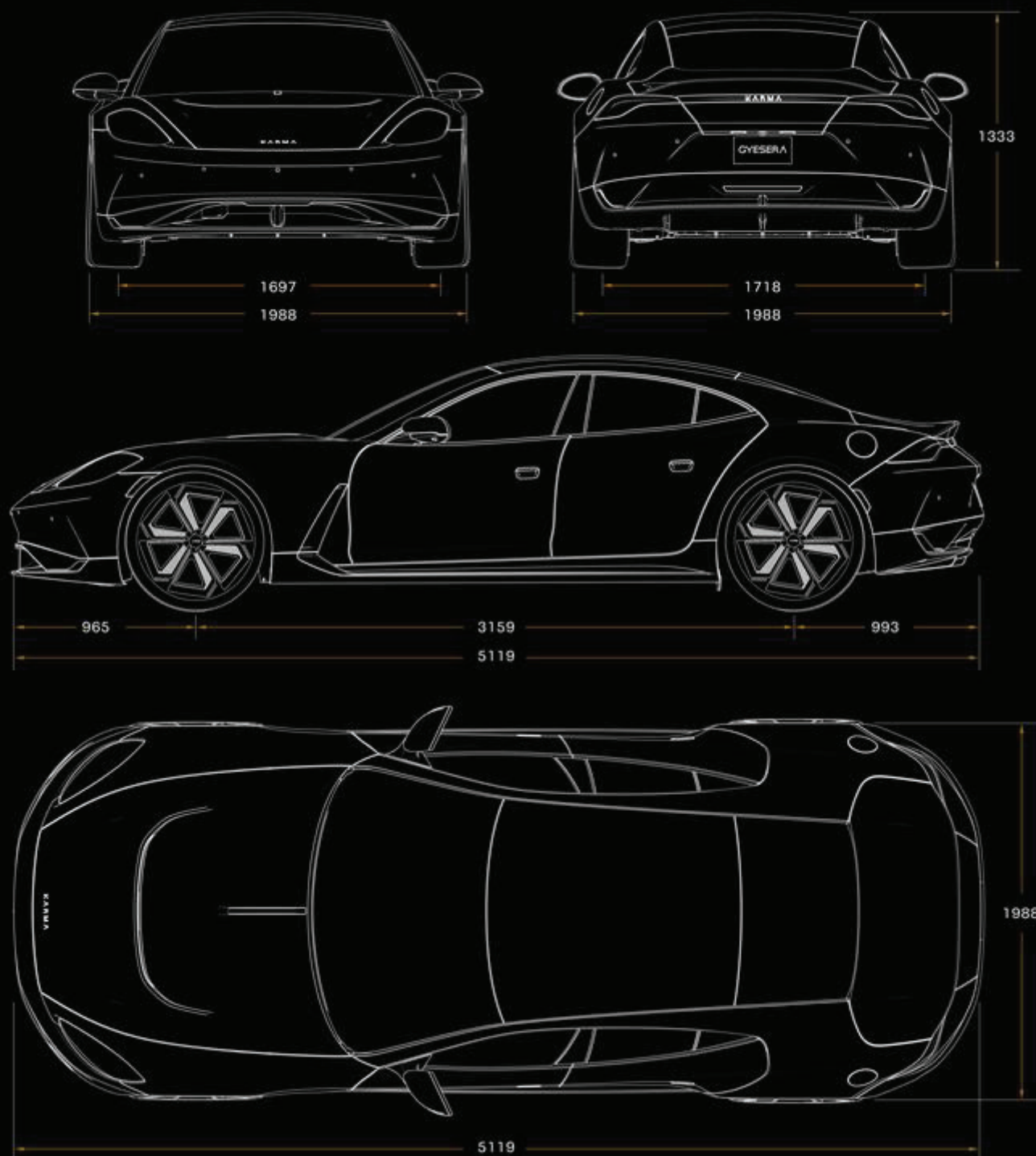
Construction	Aluminum Spaceframe
Body Panels	Carbon Composite + Aluminum

Dimensions

Wheelbase	124.4"
Length	199.4"
Width	85.1"
Height	52.4"
Curb Weight	5062 lbs

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GYESERA DIMENSIONS





V1.0, 08/2025

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